



# 2024 **SPONSORSHIP OPPORTUNITIES**

[www.ringwoodsaints.com.au](http://www.ringwoodsaints.com.au)  [/ringwoodsaints](https://www.facebook.com/ringwoodsaints)  [/ringwoodsaintsbc](https://www.instagram.com/ringwoodsaintsbc)

# INTRODUCTION

**Thank you for considering a business partnership with the Ringwood Saints Baseball Club through one of our sponsorship options.**

Our members and players are extremely appreciative of the local community's continued support and actively support our corporate partners businesses where practical. Whilst the club has worked hard to establish its current position, the challenge is to maintain and improve on our current status as a leader in the Melbourne Winter Baseball League.

We understand that our business partners are a key ingredient to our success not only financially but also for the skills and knowledge they contribute via their association with our members and players. The club understands the importance of making contributions back to our business partners and we continue to develop initiatives that enable us to promote your business and its products to our members, players and supporters.

Sponsorship of a local sporting club can bring many benefits to your business. We aim to provide you with value for money packages that can bring many returns for your investment.

These benefits include effective brand advertising with exposure to a targeted local market as well as wider exposure via our website and other social media platforms.

The Ringwood Saints Baseball Club is a member of the The Melbourne Winter Baseball League Inc. The MWBL is the largest winter baseball league in Australia, encompassing over 30 clubs, 175 junior and senior teams, and 2000 registered players.

We would like to invite you to become a key ingredient to our ongoing success by becoming a sponsor of the Ringwood Saints Baseball Club for the 2024 season and beyond. Various packages are available that can be tailored to meet your organisations specific needs.

We appreciate the time you have taken to consider a partnership with our club and look forward to a long and mutually beneficial relationship.

## HOW YOUR SUPPORT WILL HELP OUR CLUB

**Established in 1968, the Ringwood Saints Baseball Club has committed itself to providing a safe and enjoyable environment for players of all ages, friends and family to enjoy the sport of Baseball.**

The Ringwood Saints is a family club with an emphasis on getting parents involved in their children's activities. Father-son combinations are frequently seen playing on Saturday afternoons, and most of our senior players have played together since their junior playing days.

The Ringwood Saints Baseball Club considers all funds coming into our organisation as being integral to the running of the club and to ensure a strong future for both our players and members. Your sponsorship will directly invest in this development of our members, coaching staff and volunteers, including:

### Player & Coaching Development

Your sponsorship will directly influence the development of players of all abilities and will help with coaching programs and accreditation.

### Maintaining Affordable Membership Fees

We pride ourselves on offering the most affordable membership fees available, especially for junior members. Attracting and maintaining members is vital to the growth and success of our club. Minimising the cost of membership makes the Ringwood Saints Baseball Club a more viable option for a wider range of participants across all age groups and abilities.

### Facilities Development

We are part way through an ambitious program to redevelop our facilities over the next 5 years. The first project of upgrading our clubroom is now complete. Our attention in 2024 shifts to creating a better on field experience by significantly improving the playing surface, training facilities and equipment.

# OPTIONS ON SPONSORSHIP CONTRACTS

All initial contracts are for one year's duration apart from our Platinum Package which is for two years. Sponsors option on subsequent future renewal of sponsorship will be offered at the conclusion of the contract period. (1st April 2024 to 31st March 2025).

## Signage

All signs remain the property of the Ringwood Saints Baseball Club.

The Executive will agree upon all positioning of signs.

All maintenance of the signs will be the responsibility of the Ringwood Saints Baseball Club.

The Club reserves the right to prohibit certain products for advertising.

## Website & Social Media

All Sponsors are to be included in advertising on the clubs website, and included on our sponsors page at

**[www.ringwoodsaints.com.au](http://www.ringwoodsaints.com.au)**. Additional promotion is available through our facebook, instagram and Team App pages.

## Clubroom TVs

All Sponsors are to be included in the Sponsors Slideshow on the dedicated TVs within the clubrooms.

# 2024 SPONSORSHIP PACKAGES

The Ringwood Saints Baseball Club have the following sponsorship options available for the 2024 season:

## Platinum Sponsor \$5000 per year (2 year contract)

- ✓ Company logo on Club's warm up/training shirts.
- ✓ Temporary signage/advertising on Game day (2 x 3000 x 900mm approx. signs)
- ✓ Company Logo on club room Sponsors Board as Platinum Sponsor
- ✓ Sponsor representative to throw out ceremonial first pitch at a A1 home game (1 per season)
- ✓ Company to be naming rights sponsor for that round with public acknowledgement of your support prior to the A1 game (1 per season)
- ✓ Your Business Website listed on The Ringwood Saints Baseball Club website
- ✓ Company supplied business cards & brochures made available in the Clubrooms
- ✓ Access to distribute promotional material and information to the club's 100+ playing members, as well as their families and club supporters
- ✓ 4 x Facebook, Twitter and TeamApp posts advertising your company, product or a special promotion throughout the season (per season)
- ✓ 2 x tickets to our Sponsors Day Luncheon (per season)
- ✓ 2 x Club Polo & 2 x Club Cap
- ✓ Certificate of Appreciation
- ✓ Tax Invoice for advertising and photos of signage



# 2024 SPONSORSHIP PACKAGES (CONT.)

## Gold Sponsor \$2500 per year

- ✓ Temporary signage/advertising on Game day (2 x 2400 x 900mm approx. signs)
- ✓ Company Logo on club room Sponsors Board as Gold Sponsor
- ✓ Sponsor representative to throw out ceremonial first pitch at a A1 home game
- ✓ Company to be naming rights sponsor for that round with public acknowledgement of your support prior to the A1 game
- ✓ Your Business Website listed on The Ringwood Saints Baseball Club website
- ✓ Company supplied business cards & brochures made available in the Clubrooms
- ✓ Access to distribute promotional material and information to the club's 100+ playing members, as well as their families and club supporters.
- ✓ 4 x Facebook, Twitter and TeamApp posts advertising your company, product or a special promotion throughout the season
- ✓ 2 x tickets to our Sponsors Day Luncheon
- ✓ 2 x Club Polo & 2 x Club Cap
- ✓ Certificate of Appreciation
- ✓ Tax Invoice for advertising and photos of signage

## Silver Sponsor \$1500 per year

- ✓ Temporary signage/advertising on Game day (1 x 2400 x 900mm approx. sign)
- ✓ Permanent signage on club room Sponsors Board as Silver sponsor
- ✓ Your Business Website listed on The Ringwood Saints Baseball Club website
- ✓ Company supplied business cards & brochures made available in the Clubrooms
- ✓ Access to distribute promotional material and information to the club's 100+ playing members, as well as their families and club supporters.
- ✓ 2 x Facebook, Twitter and TeamApp posts advertising your company, product or a special promotion throughout the season
- ✓ 2 x tickets to our Sponsors Day Luncheon
- ✓ 2 x Club Polo or 2 x Club Cap
- ✓ Certificate of Appreciation
- ✓ Tax Invoice for advertising and photos of signage

## Bronze Sponsor \$500 per year

- ✓ Permanent signage on club room Sponsors Board as Bronze Sponsor
- ✓ Your Business Website listed on The Ringwood Saints Baseball Club website
- ✓ Company supplied business cards & brochures made available in the Clubrooms
- ✓ Access to distribute promotional material and information to the club's 100+ playing members, as well as their families and club supporters.
- ✓ 2 x Facebook, Twitter and TeamApp posts advertising your company, product or a special promotion throughout the season
- ✓ 2 x tickets to our Sponsors Day Luncheon
- ✓ 1 x Club Polo or 1 x Club Cap
- ✓ Certificate of Appreciation
- ✓ Tax Invoice for advertising and photos of signage

If you are interested in gaining exposure for your business and at the same time assisting our great club please contact Club President, Travis Fitton on 0401 043 219 or [rsbcpresident@gmail.com](mailto:rsbcpresident@gmail.com)

# 2024 SPONSORSHIP APPLICATION FORM



## 1. BUSINESS DETAILS:

Business Name: \_\_\_\_\_

Industry: \_\_\_\_\_

Briefly, what do you do? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## 2. PRIMARY CONTACT:

(The person you would like us to contact regarding your sponsorship)

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Please note: Our preferred method of correspondence is via email

## 3. PACKAGES:

We wish to apply to sponsor The Ringwood Saints Baseball Club for the following package (please tick):

☐ Platinum Sponsor - \$5,000 p.a. (*Two year contract: \$10,000*)

☐ Gold Sponsor - \$2,500 p.a.    ☐ Silver Sponsor - \$1,500 p.a.    ☐ Bronze Sponsor - \$ 500 p.a.

For the following seasons: (please tick)

☐ 2024    ☐ 2025

## 4. ANY SPECIAL CONDITIONS OF SPONSORSHIP

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# SPONSORSHIP APPLICATION FORM (CONT.)



## 5. PAYMENT OPTIONS

### Option 1: Bank Deposit

Account Name: Ringwood Saints Baseball Club

BSB: 633-000

Account Number: 148-190-564

Please include a description with any payments.

### Option 2: Cheque/Money order

Payable to: Ringwood Saints Baseball Club,

PO Box 5157, Heathwood Vic 3134

## 6. DECLARATION (Applicant)

Upon signing this application, the applicant is applying to become a sponsor of the Ringwood Saints Baseball Club for a period of 12 months unless otherwise specified on this application. The cost of the sponsorship package selected on this application will be billed to the business by way of an invoice from the Ringwood Saints Baseball Club with a due date of at least 14 days from the invoice date unless otherwise specified on this application. The business will be entitled to receive only that which is listed in the sponsorship package unless otherwise specified on this application.

We understand that Ringwood Saints Baseball Club appreciate our application to sponsor them, however for a variety of reasons may feel our sponsorship is inappropriate or in direct competition to a current sponsor and decline the application.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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### RINGWOOD SAINTS BASEBALL CLUB USE ONLY

Signed (Ringwood Saints Baseball Club): \_\_\_\_\_

Print Name (Ringwood Saints Baseball Club): \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_